



*“Simplicity is  
the ultimate sophistication.”  
Leonardo da Vinci*

Simple project based approach to creating and developing International business, controlling risk and gaining competitive advantage.

### **Strategic and International consultancy for the development and implementation of**

- ✦ Feasibility studies and business plans for value creation.
- ✦ Strategic analysis, value analysis and swot analysis.
- ✦ Customer based business initiatives and products.
- ✦ International sales and distribution channels.
- ✦ International retail strategies.
- ✦ Joint ventures and subsidiaries
- ✦ Sales force and customer management training.
- ✦ International marketing programs.
- ✦ The creation of international contracts and legal consultancy.
- ✦ The integration of CRM information technology solutions
- ✦ Logistical, financial controls and risk management including international credit collection, insurance, brand registration, customs and labelling regulations.

### **Links**



Modular, project based solutions for small and medium size businesses.